

JA Launchpad

"Accelerating opportunities for students to thrive"



COMPREHENSIVE GOAL

~\$4M

(Build-out + 3 Years Bridge Funding)

STUDENTS SERVED

~10,000

Annually On-Site

SFBU IN-KIND VALUE

Multi-Million
Dollar

10-Year Facility Commitment

The Vision

JA Launchpad is a **16,231 sq. ft.** center in the heart of Silicon Valley that reimagines career education as an immersive, "Innovation Playground." Guided by LEED-informed principles, the space connects students with **industry mentors** and high-tech tools, equipping them to thrive in a rapidly evolving economy.

High-Impact Programs:

Powered by 1,000+ Volunteers

- **JA Finance Park: Volunteer-coached** capstone simulation where students use interactive technology to manage budgets in 13 themed *Launchpad Learning Pods*.
- **JA Company Program:** Entrepreneurship accelerator where student teams leverage market research and digital tools to launch real businesses.
- **Career & Innovation Summits:** Industry-led events offering hands-on skilling and **direct mentorship from corporate volunteers**.

"I am ecstatic for my future in business and JA has given me the knowledge, courage, and readiness for what is to come."

— Gwendalyn, Alumna



A Transformative Partnership

Our partnership with **San Francisco Bay University (SFBU)** provides the facility via an extraordinary **multi-million dollar** in-kind contribution over 10 years. This foundational support removes major operational burdens, ensuring your investment goes directly to the student experience and program launch.



Why Now? The Urgency

Solving the Mandate: California's **AB 2927** requires personal finance for graduation. JA Launchpad provides the turnkey solution schools urgently need.

Workforce Readiness: With 65% of today's students entering jobs that don't yet exist, we close the gap between education and the future of work.

Legacy Partnership Opportunities

FOUNDING PARTNER

\$2,000,000

Center naming rights & premier recognition.

VISIONARY PARTNER

\$1,000,000

Name a major zone (e.g., Innovation Zone).

TECHNOLOGY PARTNER

\$500,000

Fund the tech backbone & equipment.

INNOVATION CHAMPION

\$250,000

Sponsor a network of learning pods.

Sponsor a Launchpad Learning Pod! **\$50,000 per year for 3 years** ensures a dedicated collaboration space.

Your investment will launch a generation of diverse, future-ready leaders.

To learn more, please contact Cristene Burr, President & CEO, Junior Achievement of Northern California
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Junior Achievement of Northern California is a 501(c)(3) nonprofit organization.



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